

# Making Strides in Hand Hygiene Compliance: to 90% and Beyond

David C. Hooper, M.D. Professor of Medicine, Harvard Medical School Chief, Infection Control Unit Associate Chief and Fellowship Program Director Division of Infectious Diseases Massachusetts General Hospital Boston, MA Recognizing and addressing the need for improvement

By 2000, numerous studies had shown that the average hand hygiene compliance rate among HCWs was estimated to be <50%.

MGH was no exception.

Before contact (2003): 8% After contact: (2000): 47% Improvement strategy: A brief history

2000: Hand Hygiene Task Force formed, Cal Stat introduced

2002: Cal Stat reformulated, full time RN hired, routine compliance surveys started, pilot programs launched October 2002: New CDC Guidelines introduced

2003: Task force renamed the STOP\* Task Force, efforts expanded



2004: Hospitalwide rollout of the MGH Hand Hygiene Program

2005-2008: Now 1.5 FTE RNs, continued expansion





# Major components

### **Compliance surveys**



Education

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Hand Hygiene: What is expected?

 Frequent handwashing discouraged Prevent dermatitis: increases risk of colonization, trans · Handwashing still required at 3 specific times:\*

Hands visibly solled - After hathroom use - Refore eating · HH required before and after contact with the patient HH required <u>before</u> and <u>after</u> contact with <u>the patient's environment</u> · Gloves may not be used as a substitute for HH HH is required before & after glove use! Skin care required: Use lotion at least twice per shift

Current CDC HH guidelines for HCWs. Alcohol-based handrub r

### **Product availability**

### **Posters & Publicity**



## **Champions**

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## Goals



MGH Compliance Study					
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### Leadership involvement





### **Expansion**

**Cultural change** 

### Patient & Visitor involvement





### **Rewards**



# Education Staff and physicians

New employee and annual training sessions



### **Flyers**





### Booklets



# Because we calle

### **Special presentations**



### Handouts

### Hand Hygiene: What is expected?

Current CDC HH guidelines for HCWs...



- Alcohol-based handrub recommended as #1 method of HH
- Frequent handwashing discouraged
   Prevent dermatitis: increases risk of colonization, transmission
- Handwashing still required at 3 specific times:\* Hands visibly soiled - After bathroom use - Before eating
- · HH required before and after contact with the patient
- · HH required before and after contact with the patient's environment
- Gloves may not be used as a substitute for HH HH is required before & after glove use!
- · Skin care required: Use lotion at least twice per shift



\* At MGH, hands should also be washed after leaving a "<u>Contact Precautions Plus</u>" area, which indicates the presence of C. difficile, and then Cal Stat should be used. Washing will physically remove spores, and Cal Stat will destroy vegetative organisms that remain.

# Education Patients and Visitors



### Flyers/Posters

### **Special Events**





Teaching & Demonstration

### MGH Hand Hygiene Video

### Your health is in our hands ... and yours

Research shows that clean hands can help you avoid indection, especially while you are in the hospital. To help us keep you safe and healthy, please take a few minutes to watch the short video "Clean Hands are Healthy Hands." Learn how you, your caregivers and your visitors can help stop the spread of germs.

To watch the video: • Dial extension 4-5212 on the

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the English video.
Turn the television to the channe
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### Su salud está en nuestras manos ... y en las suyas

r nurse know once ched the video. n estudios se ha comprobado que las manos limpias pueder ayudarle a prevenir las infecciones, en particular durante su estancia en el hospital.

Ayúdenos a proteger y conservar su salud, por favor vea el video corto *j.Las manos limpias son manos sanasi*. Infórmese de cómo usted, el personal del hospital y sus visitantes pueden detener la propagación de microbios.

Pídale a su enfermera/o que ponga el video en su televisión. Cuando termine de verlo, por favor avísele a su enfermera/o.





# **Product availability**



Wall dispensers: used for <u>all</u> hand hygiene products.



Pump bottles: allowed where wall dispensers are impractical.



# Pocket dispensers are discouraged.

(Reaching into your pocket can contaminate your clothes.)

## Locations: Point of Use

Outside all patient rooms Inside semi-private rooms Exam rooms Reception desks Lab / Test areas

<u>Other locations / Upon request</u> Elevator lobbies Entrances/exits Cafeteria

Not recommended Inside restrooms



# **Posters and Publicity**













A message brought to you by the MGH STOP Task Force -Working together to Stop Transmission Of Pathogens.



I USED CALSTAT. DID YOU?



A NESSACE BROUCHT TO YOU BY THE STUP (STOP LANSINGSION OF (ATHOCENS) TASK FORCE AND THE NEONATAL INTENSIVE CARE UNIT



# **Posters and Publicity**



# **Posters and Publicity**

### CPM: A Celebration of Success

MASSACHUSETTS GENERAL HOSPITAL MASSACHUSETTS PHYSICIANS ORG

### "Improving Hand Hygiene Practice and Compliance"

### STOP Task Force

feam leaders: David ers: Hazel Audet, Bill Banchiere, Christine Borneo, Victoria ranowicki, Kathy Creeden, Sagyn Desauguste, Brian French Cyrus Hopkins, Wendy Kang, Kathleen Myers, Paul Nordberg, silw- IIII Pedro. Lori Powers, Jan Schmid, Paula Wright e STOP Task Force is a multidisciplinary group, whose name is an acronyr

### Background

and Hygiene (Hn), ment, is the single used before and after contact with the patient or the patient's

ed length of stay for hospitalized patients. Limited bed space can i promised by the need to isolate infected patients in private rooms, or rooms in which the other bed is closed to non-infected patient

Intervention A compreh



The goal of the project was to achieve 80% or ved feedback to staff and leader Comparative monitoring of HAI rate sed support of unit-based C tion of cultural change



Lessons Learned

### expected. Consistent dow HH Compliance "Before" Contact



PDCA

It's true that everyone wins with Hand Hvaiene improvement. And the patients are our greatest winners





# When Pellup, et. We practice Hand Hygiene in the RACU

Nupperar

Before contact with the patient Before contact with the patient's environment After contact with the patient

After contact with the patient's environment

> because we care. Les Matherese

# **Champions**

Boston: a city of world-class winning teams, including the champions of MGH



who use Cal Stat before and after patient care.

From left, 2004 MGH Hand Hygiene Champion of Champions Beth Rooney, RN, Brenda Eklund, RN, and Teresa Hartman, RN

A message brought to you by the MGH STOP Task Force – Working together to Stop Transmission Of Pathogens.





- Educators
- Communicators
- Motivators



JCANO expects 90% compliance. MGH expects 90% and its utimate goal is 100%	The most recent quarterly rates, which in
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rates are listed in the box at the disk. Each winning unit is invited to calebrate with a pizza- cative server and by the STOP Task Serve.	or ice cream E14 Hem/Orr w E19 Through 90
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Te task force rewards this \$1.00 coupon to...

**Catchy Slogans** 





- Display enthusiasm
- Give positive reinforcement
- Keep the message alive
- Be imaginative, have fun!

# Champion efforts at MGH...

CALSTAT

STERIS

PUS

CALSTA

STERIS

CAL STAT

















# Hands Off Until you CALSTAT













# BEFORE

# AND

# AFTER

### HERE IN THE RACU WE DON'T LIKE GERMS

### SO PLEASE USE THE CALSTAT ON OUR TERMS!

# BEFORE AND AFTER

**908** 

TRACK BALL







# Patient and visitor involvement

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- Enter 201 in the phone for the English video.
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10 seconds.

Please let your nurse know once you have watched the video.

### Su salud está en nuestras manos ... y en las suyas

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manos limpias pueden ayudarle a prevenir las infecciones, en particular durante su estancia en el hospital.

Ayúdenos a proteger y conservar su salud, por favor vea el video corto *¡Las manos limpias son manos sanas!*. Infórmese de cómo usted, el personal del hospital y sus visitantes pueden detener la propagación de microbios.

Pídale a su enfermera/o que ponga el video en su televisión. Cuando termine de verlo, por favor avísele a su enfermera/o. **Patient**: "Do you <u>really</u> use that Cal Stat stuff every time you come in here to do something?"

> Staff: "Yes, I do. And I'd be happy to use it again right here where you can see me."



# Leadership involvement



# Leadership involvement

Strength Culture Awareness Resources Influence Expectations Reinforcement Accountability



# Cultural change

Making hand hygiene a habit so strong that it is done without thinking...

...And an expectation so strong that failure to use it is easily noticed and worthy of intervention.



# **Goals** Compliance rates expected "before" <u>and</u> "after" contact



2004: "Best in Group" (Average was 30/60)

> 2005 Q1: 50/80 2005 Q2: 60/80 2005 Q3: 70/80 2005 Q4: 80/80

## 2006-present: "90/90" is expected

(Achieved hospitalwide in 2007)

# The ultimate goal: 100%

# Measuring success: Compliance measurement & feedback

Original data collection form

**Surveys** 

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# **Reports**



Monthly reports





### **Special reports**







# **Other feedback**

# Special presentations to leaders and groups



# Achievement at MGH and its significance

## MGH Hand hygiene compliance rates





\* MRSA positive culture >48 hours after admission or within 30 days post discharge excluding patients discharged to a healthcare facility or on hemodialysis

\*\* MRSA positive culture <=48 hours after admission

MGH: Healthcare-associated VRE



MGH: Healthcare-associated VRE vs. present on admission VRE



\* MRSA positive culture >48 hours after admission or within 30 days post discharge excluding patients discharged to a healthcare facility or on hemodialysis

\*\* MRSA positive culture <=48 hours after admission



# Key lessons and ongoing efforts

There is no magic bullet...

No quick and easy fix.



(Cartoon by Gary Larson)

# Key lessons and ongoing efforts

Keep it **positive!** Have fun, celebrate progress, and focus on the facts... Not the faults.

Organized effort: A multidisciplinary team and multifaceted approach works.

Set solid goals: Attainable short term goals can help to meet long term expectations.

### Get others involved: Seek input, share the efforts and results

- Champions and Leaders
- Others: Professionals and Non-professionals

### **Recognize common trouble spots**

- "Before contact"
- "Patient's environment"
- Glove issues: Not a substitute; Eliminate "GGTTHS" (Gloves Glued to the Hands Syndrome)

### Identify barriers and work to overcome them

- Listen and respond to complaints, concerns and questions
- Define, categorize and quantify persistent noncompliance (the last 10%)

### Promote growth and lasting success

- Reach out, encourage, assist, and adapt program for others
- Seek ways to apply guidelines and measure compliance in different settings
- Continue the push for cultural change

# The efforts continue....



TJC expectation: 90/90 MGH goal: 100/100



### CALSTAT HAND SANITIZER

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CAL STAT

# Goal = 90/90 The ultimate goal: 100%







"Gentlemen, this is no humbug!"