Facilitating Conversations To Engage Staff In Reducing MRSA and other HAIs
January 31, 2008, 11:00 am-12:00 Noon – Audio Conference

Learn more about using the Positive Deviance techniques:
- Learn tips and strategies for facilitating small group conversations
- Increase your expertise in eliciting best practices or good ideas to test
- Share your efforts and consult with your colleagues

Faculty:
Sharon Benjamin, Ph.D. is an experienced organizational consultant who has worked with multiple hospitals using the Positive Deviance approach to reduce MRSA.

To Get The Most From This Call:
Please have one conversation prior to the call using the 6 prompting questions. It can be with a unit in your hospital, or 2 nurses in the cafeteria --- whatever is easy.
1. How do you know if your patient has MRSA or carries the MRSA germ?
2. In your own practice, what do you do to prevent spreading MRSA to other patients and staff?
3. What prevents you from doing these things all the time?
4. Is there anyone who has a way of doing these things that helps them overcome these barriers?
5. Do you have any ideas?
6. What can we do now? Any volunteers?

Program Fee and Registration:
Registration Fee = $15 for Coalition members and $30 for non-members. (Fee covers 1 phone line, with unlimited participants)
Please email eabayyah@macoalition.org for special code to receive your member discount

Visa, Mastercard, or American Express accepted. - To pay by check contact Evelyn Abayaah at 781-272-8000 x221 for details before COB January 28th.
We regret we can not offer refunds for cancellations.


Coalition Member Hospitals:
Boston Medical Center
Brigham & Women's Hospital
Cambridge Health Alliance
Cape Cod Health System
Children's Hospital
Dana-Farber Cancer Institute
Lahey Clinic
Massachusetts General Hospital
MetroWest Medical Center
Mount Auburn Hospital
Northeast Health Systems
Southcoast Hospitals Group
Sturdy Memorial Hospital
UMass Memorial Medical Center

Paula Griswold
Executive Director
Massachusetts Coalition for the Prevention of Medical Errors
5 New England Executive Park
Burlington, MA 01803
Phone: 781-272-8000 x152